**Corporate Social Responsibility of Al-Arafah Islami Bank Limited**

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This report is submitted to the School of Business and Economics, United International University as a partial requirement for the fulfillment of Bachelor of Business Administration Degree.

**Corporate Social Responsibility of Al-Arafah Islami Bank Limited**

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Subject: **CSR activities of Al-Arafah Islami Bank Lmited.**

Dear Sir,

This is my immense pleasure to present my internship Report on CSR activities of Al-Arafah Islami Bank Limited which I am assigned by your supervision.

I have tried my best to prepare this internship report with necessary information and suggested information. I did all the activities in a concise and comprehensive manner. I hope that this report will fulfill the expectations.

Sincerely yours

…………………….

Shameem Ahmed

ID: 111 151 400

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**Acknowledgements**

At first I would like to place my gratitude to the Almighty Allah the most gracious and merciful for enabling me to perform the job appropriately and prepare the internship report with full endeavor.

I would also like to thank our honorable teacher **Dr. Kawsar Ahmmed, Associate Professor & Deputy Director, School of Business & Economics, United International University,** for his proper guidance and careful supervision.

Accordingly I would also like to thank my supervisor Md Omor Farooq Principle officer, and also support me Husnayen **Mahmud Khan, officer at Al-Arafah Islami Bank Limited** for his flawless support.

**Executive Summary**

Corporate social responsibility (CSR) is a business model that integrates the self-regulatory ingredients into a corporation’s practices to meet the standards of ethics or social norms held by stakeholders to limit the government’s role in, develop positive public relations, market regulation and increasing employee satisfaction & profits. CSR is that how a company manages its business processes to produce an overall positive impact on society. It includes social impact, sustainability, and ethics, and done appropriately so that it should be about the core business. Islamic metaphysics foster us to success in life hither & hereafter. To earn this success AIBL follows this way ordered by the Holy Quran and the path shown by Rasul (SM).

In internship report, mentioned about CSR activities of the bank. In this my internship report I was assigned to make a report on “CSR activities of Al- Arafah bank”, Islamic bankers and the desire of all-powerful Allah prepare Al-Arafah Islami Bank Limited. This is the most prominent bank in Bangladesh. AIBL is customer-oriented and modern Islamic banking consistent growth in making quality and mobilizing deposits. AL-Arafah Islami Bank has a foundation philanthropic launching activities Al- Arafah Islamic school and college and a library are the major two wings for launching philanthropic activities.

**Keywords:** Corporate Social Responsibility, Sustainability, Stakeholders, Leverage, Philanthropy, Accountability.

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# Chapter 1

# Introduction

## 1. Introduction:

As I am doing internship at AL ARAFAH ISLAMI bank LTD. So I have preparing and internship report on CSR activities of AIBL. Islam has its own organized instruction through some unique guideline such as, restricting exploitation, avoiding interest and speculation etc. Is main guideline in this process so that the banking system of Islam is doing banking business based on Islamic guidelines? Through AL ARAFAH Islamic bank ltd is the biggest & largest private bank in case of commercial sector in Bangladesh. Accordingly there are a few numbers of private commercial bank that can do competition with AIBL. The aim of this banking system to achieve the goal of Islamic economy based on a well-structured Islamic monitory system. My internship report was prepared to fulfill the BBA program and the evaluation of my knowledge including CSR. This is the part in the internship I had to work in Notun Bazar Baridhara Branch of AL ARAFAH Islamic bank ltd. So that I have to prepare the report on CSR activities of AIBL. The internship report including four chapters such as introduction, organizational overview, discuss about CSR activities and including findings and analysis, recommendation & conclusion. Bangladesh is a developing country and the increased amount of globalization changing customer’s perception about banking sector that’s why I am doing this report in corporate social responsibility.

## 1.2. Motivation of the Study:

* As I am doing Internship at Al-Arafah Bank limited that’s why I am motivated to make a report on CSR of Bank.
* While I am doing my internship I do various types of work, such as account opening, provide foreign remittance.
* Now a day’s people are aware about CSR and many bank do CSR to improve the country.

Based on those points I am motivated to do a report of CSR activities of Al- Arafah Bank.

## 

## 1.3. Objective of the Study:

* To observe the CSR activities of banking sector.
* To understand the impact on CSR activities on public and social awareness.
* This study is essential for me to understand and know the policy of CSR of Banks.

## 1.4. Limitation of the Study

* The time period is short.
* Unwillingness of employees-Employees are not willing to give the information of their CSR policies.
* Difficult and Time consuming- Creating a proper report is too much difficult and time consuming.
* **Lack of available data**
* **Cultural and other type of bias**
* Time consuming

## 1.5. Significant of the Study:

* To explain the concept of Corporate Social Responsibility.
* To know the banks that does CSR in Bangladesh.
* It is helpful for my future career growth.
* It will help me in my job life; if i can face any problems in my job life then this experienced will help me.
* Here we can know the portion of amount that banks do CSR in different sector.
* This study will good for the personnel, managers, accountants who are working in banking sector.

## 1.6. Organizations of remaining chapter:

Here, in this Internship Report I will discuss about chapter Two and Three. Chapter Two includes the background of Al-Arafah Bank limited. In chapter Three I will discuss about the questions and answers that my supervisor provide. Accordingly chapter three clear.

# Chapter 2

# An overview of AL-Arafah Islamic Bank Ltd.

## 2. Historical Background of AIBL

Islam exhort us to succeed in life. To attain this success AIBL following the path described by the Holy Quran. This objective in view AL-Arafah Islamic Bank Ltd was situated as public limited company in 1995 on 18th June. Now this situation the capital of the bank is taka 16000.00 million that are authorized 10440.22 million is the paid up capital on 31/12/2018.Very well-known Islamic pious businessman and personalities of the country that are sponsors of the bank.  A renowned group of dedicated, established and pious personalities of Bangladesh are the directors & architects of the bank. Islamic scholar, economist writer, & ex-bureaucrat of Bangladesh Government MR. A. Z. M Shamsul Alam is the chairman & founder of the bank. His flawless progressive and inspiration that leadership provided a boost for the bank in getting a foothold in the financial market of Bangladesh.

Islamic bankers, the directors make AIBL. AIBL is the leading bank in Bangladesh. Modern tools & products of the bank to achieve success. The position of AIBL in 6th and this banks branch are different from the other bank. This bank is good.

## 2.1 Commitment to AIBL:

AIBL is customer oriented and modern Islamic banking consistent growth in making quality and mobilizing deposit.

It provides various services in financial sector help of our bosom small, retail and medium enterprise. Accordingly clients of corporate through our branches outside of country.

The initiatives of business are organized to match the industrial & changing trade needs of the clients.

**In 2012 AIBL focuses on**

To decrease the assets that is non-performing

* Enhance the foreign remittance.
* Modernization banking in online sector.
* Credit cards are introduced,
* 5 SME Branches are opened.
* Stable Dividend.
* By providing training we can develop our manpower and skill.
* It established 8 ATM booths strategically in important locations.

## 2.3 AIBL have some special features

* The activities of AIBL are doing according to Islamic Shariah where profit is distributed to the customer.
* Based on Quran & Sunnah AIBL follow investment policy.
* AIBL is committed to do social welfare oriented system of banking, reduce unemployment etc.
* The bank is committed to achieve an economic system through equal distribution of wealth and social justice.

## 2.4 AIBL line of Business

* AIBL is Investment oriented banking
* Foreign Direct investment
* AIBL deals with remittance and currency
* Finance in corporate sector
* Banking system is SME
* Personal Banking
* Investments in transportation.
* Broker house
* Merchandise banking

## 2.5 Product of AIBL:

1. DPS accounts
2. Musharaba Term Deposit Savings (MTDR)
3. Al-Walediah Current Accounts (AWCD)
4. Monthly Deposit (ITD)

* Many person keep taka for 2, 3, 5, 8, 10, 12 years for the future. In this time they keep taka 500, 1000, 2000, 5000, 10000 monthly and get the taka any time.

1. Saving Investment Deposit
2. Savings Bond Deposit
3. Monthly Profit Based Term Deposit Scheme
4. (MHD) Per month hajj deposit

* One person open one Hajj account.
* One year - 20 years.
* Monthly Installment Based Marriage Investment Scheme (MIS)
* Mudaraba Lakhpoti Deposit Scheme
* Mudaraba Millionaire Deposit Scheme
* Mudaraba (Special) Pension Deposit Scheme
* Mudaraba Kotipoti Deposit Scheme

## 2.6 Investment product of AIBL

* They invest Industrial Sector
* Business Sector investment.
* Trade investment.
* Construction.
* They Investing in Transportation.
* Investing in Mosque and Madrasa
* Investment Schemes in Village.
* Investment in Small Enterprise.
* Agriculture Sector

## 2.7 AIBL Services

AIBL provide three types of services such as locker, online banking and ATM services.

## 2.8. Non-performing Loan

NPL is known as non-performing loan. A loan is non-performing that time principal and payments of interest are past due by 90 days or more, or at least 90 days or 3 months of interest payments have been capitalized, refinanced or delayed by agreement, or payments are less than 90 days or 3 months overdue. In other words, a loan is usually considered to be non-performing after it has been in default for three consecutive months. On-performing loan is not producing income for the bank. Bank holds nonperforming loans in their banking portfolio.

**2.9. Non-Performing Loan reason**

The client who deceives to pay the loan is known to all take all money for selling-buying & business Goal.

## 2.10. Understanding mutually higher management:

Someone bear taka from bank favor some unethical high level equilibrium manager. They give loan among them. Many person or company ferocity to beast large scale of money from the bank. For example: Farmers bank limited tragedy, Hallmark tragedy etc.

**Loss of economy:**

Sometimes reciprocation are down. When plunk defeat is progressive and tk value is reducing. This is the cause fall of the country’s country.

**Unstable politics:**

Many political bit economy decline of our country. Like that, Hortal and it is the hampering of the production. Some organization are not efficient to pilotage their product timely. So they don’t earn expected money

**Deficiency of material:**

Sometimes it relates with politics. Politics can be barriers because of contract. Because of that materials cannot touch from the reasons and economy can fall in the country.

**Market below:**

When someone take loan for any tangible goods? This goods market is below. Clients they are not attracted to buy goods and services. When customer never earn that much money in this time they simulate. So that customers are not payback sharply.

**Calamities:**

Natural calamities also root loan to disable. Some person takes loan from AIBL Bank. Some of natural calamities he/she is not able to find his/her wealth to the client in time.

**Similar types of product**

Now this time company produce product. In this time competitors are introduced quality product. The outcome refers, the person who known as debtor takes loan from bank he/she is not attain success by that product.

## 2.11. Vision Statement of AIBL

As a pioneer in Islami Banking in Bangladesh and contribute significantly to the growth of the national economy. Vision of al Arafah Bank ltd. is to achieve superior financial performance, be considered a leading AL Arafah Islamic Bank by reputation and performance.

* It is based on Islamic principles.
* The strong and efficient organization with highly motivated professional.
* Foster investment particularly projects which more are like to lead higher employment.

## 2.12. Mission Statement of AIBL

* They provide good services by latest technology.
* AIBL provide good services
* AIBL sustain business ethics.
* Shapely Enhancement
* Good Banking from other bank
* Diffused competitive indemnification benefit compensation plan to the employees.
* AIBL increase the growth of economy in national level.

## 2.13. Board of Directors

Board of directors is the persons who regulate the banking activities with the help of Islamic sharia. Accordingly they maintain all day to day activities and they are liable if any problem arise. So board of directors must be proactive in nature.

Mr. Niaz Ahmed

Chairman

Mr. Badiur Rahman

Director

Mr. Mahmud Hossain

Managing Director

Mr. Fokhruz Zaman

Director

Mr. Abdus Samad

Director

Md. Habibur Rahman

Director

Mir Mahfuz ur Rahman

Director

Md. Iftear Zahid

Director

## 2.14. Hierarchy of management in AIBL

Managing director

Executive vice president

Senior vice president

Vice president

ASSISTANT VICE PRESIDENT

Senior Principle officer

Tea Boy

MCG

Assistant Officer

Junior Officer

Probationary officer

Officer

Principle officer

Senior Officer

# Chapter 3

# Literature Review on CSR

3. Introduction:

In this part I explain some special criteria of CSR activities. I provide definition of CSR, the rational of CSR, why CSR is difficult and many organization avoiding CSR activities. Accordingly in this part there are levels and pyramid of CSR, how CSR integrate with corporate goals and the mechanism of CSR at the organizational level. I also find out what leaders to do as well as what are the challenges in corporate social responsibility. After that I draw provide some recommendation and draw a better conclusion

## 3.1. Corporate Social Responsibility (CSR)

Now a day’s socially conscious customer, environment and employees place a premium in working for spending their money in businesses so that can prioritize corporate social responsibility. CSR as an it’s positive impact and as well as minimize negative impact on stakeholders.

## 3.2. Corporate Social Responsibility: Rational

Corporate social responsibility (CSR) is that how a company manage its business processes to produce an overall positive impact on society. It includes social impact, sustainability and ethics, and done appropriately so that it should be about core business

1. Innovation
2. Cost Saving
3. Brand Differentiation
4. Long-term thinking
5. Customer Engagement
6. Employee Engagement

## 3.3. Why is Corporate Social Responsibility So Difficult?

CSR is that how an organization manage its businesses to produce positive impact in a society. But doing CSR is not so easy. There are several reason that make CSR difficult.

* Social Issue: In case of Social issue that are associated with the common good in other words social issues deals with concerns affecting large segment of society and the welfare of the entire society. In terms of Social responsibility manager finds social issue by checking the different groups to which have an obligation. Major social issue for gaining prominence associated with internet tracking and privacy for the purpose of marketing.
* Consumer Protection: Consumer protection that often happens in the form of laws past to protect consumers from deceptive and unfair business practices. Issues involving consumer protection have an strong impact on corporate social responsibility. Major areas to concern include financial practices advertising, disclosure and product safety.
* Sustainability: The third major issue of CSR is sustainability. Sustainability is the potential for long term wellbeing of the natural environment that includes biological entity’s accordingly the interaction among nature and individuals, organizations and business strategy.
* Corporate Governance: Corporate governance is the fourth major issue of CSR. It includes the formal systems of accountability, over side and monitoring. Potent corporate governance gather in the opportunities for employees to make lawless decisions.

There are several difficulties arise when an organization go for corporate social responsibility for the country people. Political barriers have an strong impact on doing CSR. Because of the lacking’s of stability in politics many organizations cannot do CSR for country people.

3.4. The costs of ignoring Corporate Social Responsibility**:**

As we already know that CSR is for the country people. When someone wants to do CSR he/she or the organization faces many difficulties. Many organizations may ignore CSR because of costs. To do corporate social Responsibility there must be huge cost and the company must earn a good profit. If the profit is larger than they expected then the organization do CSR.

* 1. Monetary events
  2. Time consuming
  3. Political issues
  4. Social Causes

3.5. The Principle of Corporate Social Responsibility**:**

Corporate social responsibility (CSR) is a business model that integrates the self-regulatory ingredients into a corporation’s practices to meet the standards of ethics or social norms held by stakeholders for the purpose of limiting the government’s role in, developing positive public relations, market regulation and increasing employee satisfaction & profits.

* **A Thriving Economy in a Democratic Society: Those** Democratic societies that have thriving economies depend on three primary components: individual initiative, free enterprise, rule of law. These three identical components are correlated in such a way that the absence of one greatly hinders the effectiveness of the others.
* **Meeting the Needs of the Common Good:** Advice about the common good are essential for democratic societies because it provides a conceptual framework for attaining the relationship between private and communal interests.
* **Human Rights and Social Responsibility:** There are some obstacles in Human rights in case of developed democracies and marketplace activities. A company can’t do free enterprise without following the rule of law.
* **Communal Retention and Relocation:**  The key to a thriving community is having a multigenerational population and vibrant, that is engaged in social activities and community building. For communities we have plan to grow economically, the community must able to retain and attract retain those already living there.
* **Three Essential Organizations of a Successful Community:** There are three essential, but separate organizations constitute a successful community:

1. The government,
2. Businesses, and
3. Nonprofit organizations

3.6. Levels of Corporate Social Responsibility**:** There are four levels of corporate social responsibility.

## 3.7. The Pyramid of Corporate Social Responsibility:

3.8. Integration of CSR into corporate goal:

The corporate social responsibility (CSR) movement is not new and has been gathering momentum for well over a decade. Crawford, D., & Scarlett, T. (2005, November 24).

1. **Strategy:** Integration of environmental, long-term economic and social perspective in business strategies while maintaining global brand reputation, competitiveness.
2. **Financial:** Meet with the shareholders’ who demands for good financial returns, long-term economic growth, transparent financial accounting and open communication.
3. **Customer and Product:** Forecast the level of loyalty by investing in CRM, service and product innovation that focuses on technology as well as systems, which used to financial, natural, and social resources in an efficient and effective economic manner.
4. **Governance and Stakeholder:** Setting the highest standards of corporate governance and stakeholder engagement, including corporate codes of conduct and public reporting.
5. **Human:** Maintaining work capabilities and employee satisfaction, managing human resources through best-in-class organizational learning and knowledge management practices, benefit programs and remuneration.

3.9. Implementing mechanism of CSR at the organization level**:**

We are optimistic that organizations and other businesses interested in implementing a CSR activities that will use this guideline for departure for CSR implementation & design. There is growing recognition of the significant effect the activities of the private sector have—on employees, customers, communities, the environment, competitors, business partners, investors, shareholders, governments and others. It is also becoming increasingly clear that firms can contribute to their own wealth and to overall societal wealth by considering the effect they have on the world at large when making decisions.

**An Implementation guide for business:**

* The Social Accountability
* The Accountability
* The International Organization for Standardization (ISO) standards
* The Global Reporting Initiative (GRI) Sustainability Reporting Guidelines

## 3.10. What leaders to do?

1. **Be Authentic:** Here the leader must be authentic in nature. The most senior leader must talk about CSR and commit their own time in volunteering and related CSR activities.
2. **Learn to say no:** There are many different types of things such as hunger, education, women empowerment etc. It is better to focused at education for under privileged is one to create fantastic and impactful way to create better world.
3. **Build responsible culture:** As a leader you have to make a good relationship with culture and understand the cultural demand for CSR.
4. **Rethink, Rewrite and Reinvent:** In a modern days CSR is increasing accordingly work pressure also increasing. In this situation as a Leader I have to rewrite and rethink about it. If our employee could not go for learning, then use Skype or video conferencing for the school children.
5. **It’s everyone’s job:** The millennial called new generation who make up significant market share, are enter into the society for welfare. CSR is the platform where everyone engages themselves for society.
6. **Run it like a business function:** If you cannot measure the business you cannot manage it. Philanthropy and profit have often had enjoyed a relationship. Actually Philanthropy is often enabling by profit. So run CSR as a business function.
7. **Communicate to motivate:** Finally, leaders must have communication skill to motivate. When it comes to volunteer work and corporate social responsibility then leadership plays a vital role.

## 3.11. Challenges in CSR?

The main purpose of including CSR in corporate business is to make the corporate business activities as well as the corporate culture both sustainable in three ways: social, economic and environmental.

**Inefficiency of the Government:** In the past, governments have relied only on rules and regulation to deliver environmental and social objectives in the business sector which leads to certain failed initiatives.

**Demands for Greater Disclosure:** There is a growing demand for corporate disclosure from stakeholders, including suppliers, employees, customers and communities, investors, and activist organizations.

**Increased Customer Interest:** In case of CSR the interest of costumers is increased day to day**.** Increased pressure from the Investor, Investors are changing the way they analyze companies' performance, and are making decisions based on ethical concerns too.

**Change in employee behavior:** Employees are increasingly looking beyond benefits and seeking out employers whose operating practices match their own principles. In case of hire and retain skilled employees, companies are being forced to improve working conditions.

## 3.12. CSR Activities of Al- Arafah Bank Limited:

CSR includes the business practice. It brings benefit for the society. This is not a simple concept and explained by:

**Corporate –** organized business;

**Social –** everything dealing with people, the society at large;

**Responsibility** –accountability between the two;

Now a days CSR reports focused on philanthropy as a driver of CSR. That notion has been donated by a broad commitment to improving and protecting the lives of works and the communities in which companies do business. This report now typically address issues impacting virtually every area of operation: corporate governance and ethics, worker, training and opportunity responsible purchasing and supply chain policies and energy and environmental impact.

**Conceptualization of CSR**

The modern age of CSR concept was developed I 1950s when it was basically known as social responsibility. CSR has been known as the integration of business values and operations whereby the interests of all stakeholders, including customers, investor’s employees and the environment are reflected in the organizations policies and actions.

**Corporate social responsibility in views**

Here two views of corporate social responsibility, those are:

* + - The Classical view
    - The socio economic view

1. The Classical view: The view that management are only responsibility is to maximize profits. Business is known as making profit not for society.
2. The socio economic view: This is the modern scenario of today’s global business and economy. In this section management social responsibility goes beyond making profit to include improving and protecting society’s welfare.

**Activities of CSR of AIBL**

Their CSR activities were focused as mentioned below

**3.13. CSR POSITION OF AIBL**

|  |  |  |
| --- | --- | --- |
| **Activities** | **2016** | **2017** |
| **Health** | **64.61** | **10.81** |
| **Education** | **9.7** | **8.11** |
| **Disaster** | **23.21** | **2.62** |
| **Cultural activities** | **2** | **0.91** |
| **Environment** | **5.81** | **1.72** |
| **Others** | **0** | **133.31** |
| **Total** | **105.33** | **157.48** |

**Table: 1**

Figure: 1

**(Amount in million BDT)**

|  |  |  |
| --- | --- | --- |
| **Particulars** | **2017** | **2018** |
| Health sector | 10.80 | 15.03 |
| Education sector | 8.10 | 15.83 |
| Disaster Management | 2.60 | 01.83 |
| Cultural activities | 0.90 | 6.36 |
| Environment | 1.70 | 7.13 |
| Others | 133.30 | 75.39 |
| Total | 157.40 | 121.57 |

**Table: 2**

**Figure: 2**

CSR has developed its own concept of the bank. AIBL have gain a goodwill In case of CSR activity in the community. AIBL do corporate social responsibility for the wellbeing of many people in various area. Such as,

* Education
* Sports
* Health, etc.

## 3.14. CSR activities of AIBL in short

* **Welfare staff project**

AIBL banks carefully looking on the economic safety and brings good benefit for its officers &staff. AIBL handle a tributary fund for the bank staffs. This is the social security & kindly fund and vail fund for its employee.

* **English Medium School and Madrasha of AIBL**

AIBL established it for a promotional activity that can benefit them from other competitors.It has established some unique criteria. AIBL providing O’ and A’ level education under UK curriculum activities. Students are also attending in various hand writing competition in national level.

* AL-ARAFAH Islamic Bank Foundation

AL-ARAFAH Islamic Bank launching economic activities. AIBL English medium school & madrasha. This foundation has major three wings for introducing economic activities.

* AIBL Islamic International School & College

The Primary goal of this school & college is to provide quality education that ensure the students to become a good human being and do something for the society.

* Dialysis center for kidney

AIBL has established kidney dialysis center for the deprive people who are not able to do proper treatment. It brings a goodwill for the bank and also it is helpful for the deprive people. It also provides kidney dialysis chemo therapy for patient in Bangladesh at low price

* Library

Library is the carrier & storehouse of knowledge for every student. This library providing good knowledge. This library is the sound healthy and the students are read well in good environment. It has 23000 references of books for the bankers, engineers, students, researchers, journalist’s professionals, politicians, physicians, or writers, accordingly for the children. It has some unique collection of books on religion, economics, banking computer science, sociology, English and Arabic, which are very rare.

**3.15. Donated on 2016 & 2017 of AIBL**

* **Inauguration ceremony for meritorious students from AIBL**

AIBL has sponsored an event for brilliant students organized for student’s organizations. This event takes place at Gazipur in Bongotaj auditorium, in 2016 on 4th June. AIBL donated those certificates, computer and crest. It was positive side for meritorious students.

* **AIBL donated for poor people**

It can help poor and helpless peoples of our country. AL-ARAFAH Islamic bank Ltd has donated taka 1.5crore to prime minister’s Relief fund for poor people and helpless people. It is the part of corporate social responsibilities (CSR). Sheikh Hasina, honorable prime minister of the people’s republic of Bangladesh at Ghanabhavan on 20 June, 2016 & the cheque were handed over to them.

* **AIBL has donated to rural student**

The bank has gave scholarships 32 brilliant students to motivate them for their future. AIBL has given scholarships and bicycle to meritorious & poor the students on 6 June 2016.This is the big opportunity for students. They handed over the donations to the students on 6 June, 2016.

* **AIBL donated for Rohingya Refugees**

This matter is a big problem for our country. An estimated 6,03,000 refugees from rakhine Myanmar had crossed the border into Bangladesh since august 25 ,2017.Day by day this number increased to 6,24000 by November 2,2017.AIBL given take 5 crore to prime minister,s reliefs fund for rohingya refugees as part of (CSR

* **AIBL donated for flood Effected people**

AL ARAFAH ISLAMI bank donated taka **7 lac to** prime ministers reliefs fund for flood effected people of the country refugees as part of (CSR). At Ghanabhavan on 09 august, 2016 the cheque were handed over to Sheikh Hasina, honorable prime minister of the people’s republic of Bangladesh. AIBL donated tk 3 crore to prime minister‘s relief fund for flood victims as the part of (CSR) O 23 August

# Chapter 4

# Findings, Recommendation & Conclusion

# **4. 1 Findings:**

AIBL has some inventions. Every bank has findings, some are positive and some are negatives. I provide some positive findings of AIBL.

1. Al-Arafah Islamic Bank ltd. has largest contribution in CSR activities.
2. AIBL denotes a large amount of profit in case of CSR sector.
3. AIBL mainly focuses on health, education, disaster relief, sports, social development and social awareness.
4. AIBL do CSR in Education sector than others.
5. The environment and culture of bank is good.
6. AIBL promotes different sports and socio culture activities.
7. AIBL is committed to meet the values of ethics.

# **4.2 Recommendation:**

AL-ARAFAH Islami bank limited focuses only few areas, where it concentrated its CSR expenditures. The bank can do CSR practices in such areas that can be benefited for the society,

1. Rural development program activities that is related to poverty alleviation.
2. The bank can do CSR at sanitation in rural areas.
3. The bank can empower women by doing CSR activities.
4. AIBL do CSR practices for brilliant students in case of higher education.
5. The bank can do awareness creating program that is useful for the society.
6. While undertaking CSR must ensure that the bank are maintaining the law in relation to legal obligation and labor rights.
7. AIBL can do CSR in many sectors that other banks could not reach.

# **Conclusion**

Bangladesh is a developing country, it has lot of problems. The government often find them helpless when it comes to solve the problems. AIBL practices CSR in society and create awareness about social welfare, so we can say AIBL is pioneer in corporate social responsibility because the idea of CSR is generated and expanded by AIBL. Develop economic countries have taken the information and idea of social responsibility with that of, achieving highest profit. Many public and private organization do CSR in philanthropic activities for sustainable social development. In this internship report study has found that CSR activities are merely implemented for maintaining the policy of the businesses without generous intension, nurturing social activities accordingly and social accountability. Finally corporate organizations including banks practice CSR because of enlargement of business or branding and promoting organizational goodwill and recognition. Accordingly CSR activities have a large impact in society and a high potential for social contribution towards family, society and the nation.

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